



**College for
Financial Planning®**
EDUCATING THE NATION'S TOP FINANCIAL ADVISORS

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**COLLEGE FOR FINANCIAL PLANNING OFFERS TIPS AND ADVICE DURING
FINANCIAL LITERACY MONTH**

CFFP's 13-part video series covers essential financial information

CENTENNIAL, Colo. – May 31, 2016 – The College for Financial Planning (CFFP), in recognition of National Financial Literacy Month, has launched the “Financially Fit” video series, a collection of 13 short videos to provide the general public with tips, advice, and foundational information for managing their personal finances.

The goal of the Financially Fit video series is to demystify financial planning and give a wide range of consumers – from young adults to retirees – the tools they need to become financially fit. Topics include retirement savings, debt and credit, estate planning, risk management, and more, and are covered by CFFP faculty experts who discuss each area in a conversational format.

"We want to help Americans become better educated about their personal finances," said CFFP vice president of business development Dirk Pantone. "At CFFP we have a wealth of expertise that can help anyone learn more about everyday financial topics they'd normally have limited exposure to. That's what our 'Financially Fit' video series is about."

The series consists of the following videos:

- The Big Question...What Is Financial Planning?
- Demystifying Investments
- Road to Investing your Assets
- Retirement: A Good Idea
- Free Money! (Sponsored Retirement Plans)
- Finding your Magi (Going it Alone or Getting Help)
- Tax Myths and Planning
- Dodging the Bullets (Risk Management and Insurance)
- Love, Life and Health Insurance (Life and Health Insurance + Health Savings Accounts)
- What You Never Learned in High School (Setting Goals and the Time Value of Money)
- Living on Borrowed Time (Basics of Debt and Credit)
- Death and Taxes, parts 1 and 2 (Estate Planning Basics)

CFFP will make three new videos available each week in April via the College's website www.cffpinfo.com. All videos can also be viewed at youtube.com/collegeforfinplan. Viewers can submit follow-up questions to CFFP experts by commenting on the College's Facebook page or by tweeting to @CollegeFFP with their questions and the hashtag #GetFinanciallyFit.

About the College for Financial Planning

Founded in 1972, the College for Financial Planning provides accessible and flexible degree, non-degree, and continuing professional education programs to students nationwide. Shortly after its founding, the College introduced the CERTIFIED FINANCIAL PLANNER™ certification, which has

evolved into the world's most recognized and respected financial planning credential, with more than 60,000 professionals in the U.S. having earned the credential.

In addition to its CFP Certification Professional Education Program, the College offers two graduate degree programs that provide more in-depth knowledge of the finance industry. Professional designation programs are also available, with specializations ranging from asset management to retirement planning. The College for Financial Planning is accredited by the Higher Learning Commission and is a member of the North Central Association. More than 145,000 students have graduated from the College's programs. For more information, visit www.cffpinfo.com.

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