

OIRE TEAM

Faye Anderson, MS, PhD
Assessment Manager
Faye.Anderson@cffp.edu
303-220-4842

Rebecca Henderson
Research Analyst
Rebecca.Henderson@cffp.edu
303-220-4938

A WORD FROM THE ASSESSMENT MANAGER

Welcome to a new issue of Assessment Watch brought to you by the Office of Institutional Research and Effectiveness (OIRE). Our mission is to support the efforts of the College to reach its goals through the assessment process. In this issue we highlight our approach and update you with all the exciting things that we have been doing. If you have any question, request, and/or comment, please let us know.

Kind regards,

Faye Anderson

“Without continual growth and progress, such words as improvement, achievement, and success have no meaning.” – Benjamin Franklin

EFFECTIVENESS VS EFFICIENCY



Many Attempts
(efficient, not effective)

✓ Precision
✗ Accuracy



Fewer Attempts
(efficient, more effective)

✗ Precision
✓ Accuracy



Fewer Attempts
(neither efficient nor effective)

✗ Precision
✗ Accuracy



Fewest Attempts
(efficient & effective)

✓ Precision
✓ Accuracy

OIRE JANUARY - MARCH MILESTONES

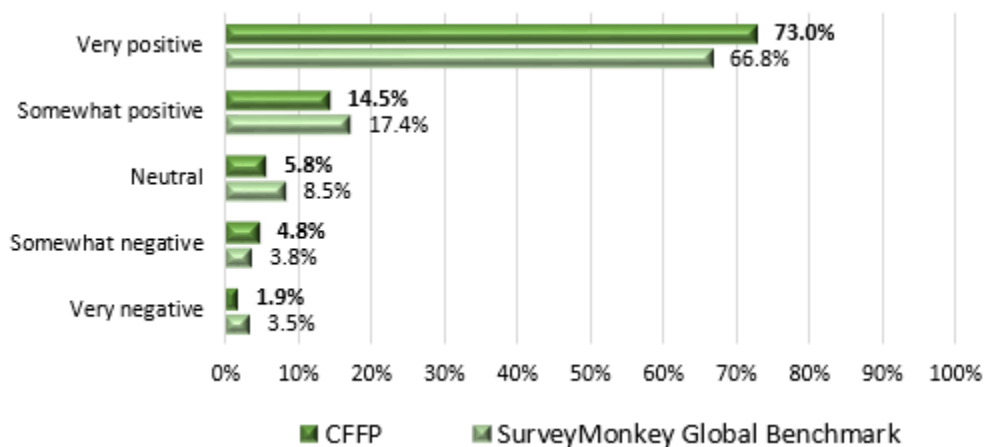
1. GDP Indirect Assessment Report
2. MyChoice Indirect Assessment Report
3. Review Course Evaluation Report
4. Graduate Stop-Out and Withdrawal Report
5. CE Indirect Assessment Report
6. HLC Quarterly reporting
7. Submitted the annual Student Unit Record Data System (SURDS) report to Colorado Department of Higher Education about enrollment
8. GDP Retention, Persistence, Graduation tracking
9. Exam Pass Rates & Pass Rates by LO
10. GDP Enrollment tracking
11. GDP and CFP student success models
12. Master's course reviews – send reminders to faculty to complete reviews
13. Course/Instructor Satisfaction Ratings
14. Assessment Watch Newsletter
15. Assessment Committee
16. Update Indirect Assessment Reports

CFP PERSISTENCE RATES

To provide data and information for strategic initiatives, operations, and activities which include researching, reporting, and making recommendations for continuous improvement of institutional effectiveness, academic programs, and student learning.

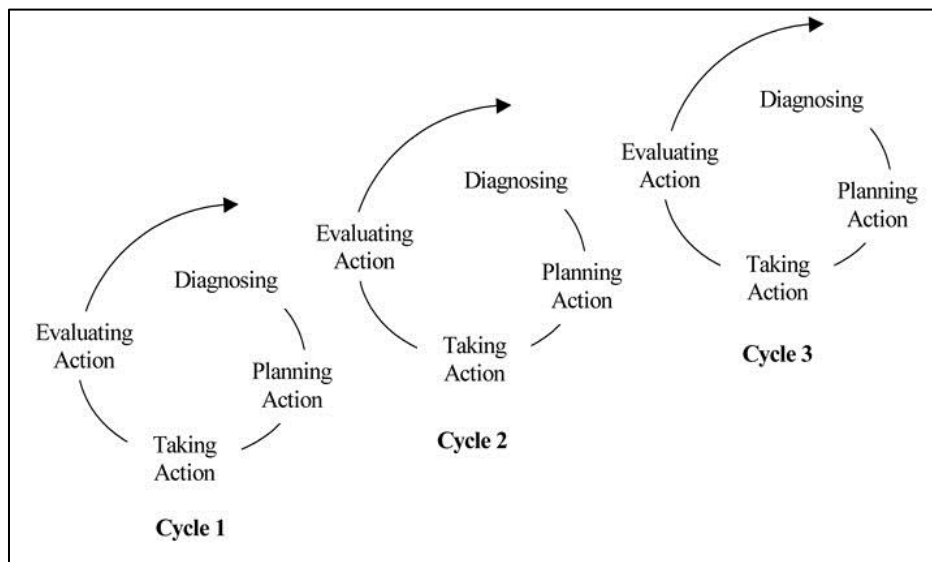
CUSTOMER SERVICE

The chart below shows a comparison of the College's results to a global benchmark of customers who were asked, "Overall, how would you rate the quality of your customer service experience?"



PARTICIPATORY ACTION RESEARCH

At OIRE we follow participatory action research which involves everyone at the College. Our research follows as a cycle of joint planning, action, observation, and reflection, where the reflection phase paves the way for further cycles of planning, acting, observing and reflecting in a spiral of learning.



Upward spiral of action research cycles (Coghlan, D., & Brannick, T. (2014). *Doing action research in your own organization*. London: Sage.)